# Daily skincare made for everyone.

MUJI skincare is formulated with natural water, filtered through the bedrock of caves in Kamaishi, Iwate Prefecture. The resulting water, filtered over decades, easily absorbs into the skin with the same, slightly alkaline pH balance as our tears.

All of the skincare series are created without:

● Fragrances • Artificial coloring • Mineral oils

Parabens● Alcohol





## **MUJI Skincare Series**

Explore the three MUJI skincare series to find the one to suit your skin type and skin concerns.

Sensitive Series - Gentle, hypoallergenic skincare for even the most delicate and easily-irritated skin.

Clearing Care Series - Effective extracts combine to tone and refine rough and textured skin in this skincare series.

Aging Series - Skincare formulated to rejuvenate and provide a renewed elasticity to aging skin.



## **MUJI Skincare Usage Guide**



**Toner** 

Add a few drops into the palm of clean hands or a cotton pad and lightly press into your skin. Alternatively, use a compressed face mask and soak in toner for added hydration.



Moisturizer

Apply by massaging from the center of the face, working outwards. Bring down to your neck and collarbone for thorough care.



**Serums & Creams** 

Place a small amount in your hand (refer to Usage Amount), and apply gently to your cheeks, around the mouth and eyes, and other areas that tend to be dry.

Pat in until absorbed.

#### **Approximate Usage Amount**

Using more skincare doesn't necessarily equate to more hydration. Skincare sinks more effectively into skin when the appropriate amount is used – please refer to the below guide for an approximate optimal amount.



**Toner**Quarter Size



**Moisturizer** Nickel Size



Serums & Creams
Dime Size



Gentle, hypoallergenic skincare for even the most delicate and easily-irritated skin. Uses natural hydrating ingredients that are effective for sensitive skin types.



#### **Toning Water** Light, Moisture, High Moisture

50 ml (1.69 fl oz) \$4.90 200 ml (6.76 fl oz) \$9.90 400 ml (13.53 fl oz) \$14.90



#### Moisturizing Milk

Light, Moisture, High Moisture

<b>50 ml</b> (1.69 fl oz)	\$4.90
200 ml (6.76 fl oz)	\$9.90
400 ml (13.53 fl oz)	\$14.90



## **Moisturizing Cream** Moisturizing

50 g (1.76 fl oz) \$16.90



**Clearing Care Series** 

for combination & oily skin types

Tone and refine rough textured skin with Clearing Care. This series features four fruit extracts such as grape, kiwi, orange peel, and apricot juice to provide ample moisture and toning.



**Toning Water** Light, High Moisture

\$5.90 50 ml (1.69 fl oz) 200 ml (6.76 fl oz) \$14.90



#### **Moisturizing Milk**

**50 ml** (1.60 fl oz) \$5.90 200 ml (6.76 fl oz) \$14.90



**Moisturizing Cream** 

45 g (1.59 fl oz) \$18.90



Rejuvenates and provides renewed elasticity to aging skin. Formulated with 10 natural ingredients such as pomegranate and raspberry, along with 5 moisturizing functional ingredients like hyaluronic acid and collagen, the Aging Skincare series keeps skin hydrated and luminous.



## **Toning Water**Moisture, High Moisture

50 ml (1.69 fl oz) \$6.90 200 ml (6.76 fl oz) \$19.90 400 ml (13.53 fl oz) \$29.90



#### **Moisturizing Lotion**

Moisture

50 ml (1.69 fl oz) \$6.90 200 ml (6.76 fl oz) \$19.90



## **Moisturizing Cream** Moisturizing

45 g (1.58 fl oz) \$19.90



The perfect first step to a double cleanse for clear, clean skin. Find the right cleanser for your skin type within the Cleansing Series.



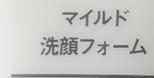
#### **Sensitive Cleansing Oil**

50 ml (1.69 fl oz) \$5.90 200 ml (6.76 fl oz) \$12.90 400 ml (13.53 fl oz) \$22.90



#### Mild Cleansing Oil

<b>50 ml</b> (1.69 fl oz)	\$5.90
200 ml (6.76 fl oz)	\$9.90
400 ml (13.53 fl oz)	\$19.90



FACE SOAP

### **Face Soap Series**

- for all skin types

Follow up your double cleanse routine with a face soap - find one that complements your skin.



#### Mild Face Soap



#### **Moisturizing Face Soap**



#### **Mild Face Scrub**

30 g (1.06 fl oz) \$4.90 100 g (4.23 fl oz) \$6.90



#### **Foam Face Soap**

200 ml (6.76 fl oz) \$8.90 180 ml (6.08 fl oz) refill \$7.90